

*Welcome to Morgan Creek Digital's weekly digital asset update. It is comprised of a thought piece from our team followed by a summary of what we consider the most compelling digital asset news during the last week. We hope you find this content interesting. Please let us know if you have any comments or questions or if you would like to speak to a member of the [Morgan Creek Digital team](#).*

## **Welcome Gemini!**

Morgan Creek Digital (MCD) is pleased to announce our newest portfolio company, Gemini Space Station LLC (Gemini), a digital asset exchange and custodian built for individuals and institutions. Gemini is one of the leaders in the cryptocurrency and blockchain industry. MCD was the lead investor in Gemini's Series B financing round, which raised \$400 million in capital at a \$7.1 billion post-money valuation. MCD's General Partner, Sachin Jaitly, also joined Gemini's Board of Directors. 10T, ParaFi, Newflow Partners, Marcy Venture Partners, Commonwealth Bank of Australia, and other institutions also participated in the financing round.

With the new capital, Gemini is seeking to scale and form strategic synergies with institutional investors. Regarding MCD's lead position, Cameron Winklevoss commented, "We are excited to have Morgan Creek Digital lead our funding round and join Gemini's Board." Winklevoss further elaborated, "We look forward to leveraging their blockchain and cryptocurrency industry expertise and perspective as we work to expand Gemini's global reach." Likewise, MCD's General Partner, Sachin Jaitly, expressed his shared strategic vision, "We are leading the first outside investment in Gemini because of our shared conviction in crypto and belief in the company that Cameron and Tyler are building." Jaitly continued, "Gemini's vision for the role of crypto in redesigning money, the financial system, art, and the Internet, and their track record of incubating and scaling innovative technologies gives us confidence in Gemini's ability to continue to be an industry leader."

**About Gemini** Cameron Winklevoss and Tyler Winklevoss founded Gemini in 2014. They first launched Gemini as a cryptocurrency exchange for its U.S. customer base and soon began to scale the operation with differentiated product offerings. By 2016, Gemini internationalized its platform, adding the United Kingdom and Canada. After that, Gemini expanded its geographic reach to Hong Kong, Singapore, South Korea, and Japan. Gemini is expected to continue expanding its global presence with the most recent \$400 million capital injection.

**Gemini Product Offerings** Gemini has a diverse set of business lines that allow institutional and retail investors to buy, sell, and custody cryptocurrencies and non-fungible tokens. Gemini also enables long-term holders of digital assets to earn yield through Gemini Earn, which has originated \$4 billion in crypto loans. In addition, other

growing businesses include Gemini Credit Card, which has over 360,000 users on a waiting list, Gemini Fund Solutions, and Gemini Dollar (GUSD). Gemini's growth in the past year includes the acquisitions of Blockrize and ShardX, the former has aided in the launch of the Gemini Credit Card and the latter in developing secure multi-party computation (MPC) cryptographic technology. Furthermore, the acquisition of ShardX supports Gemini's technical offering of distributed, multi-site key management and signing infrastructure, which increases the speed and security of asset transfers and liquidity.

**The Gemini Advantage:** While some companies in the crypto space attempt to grow at all costs, Gemini has developed while seeking to work with regulators to formulate a long-term strategy. For example, Gemini has built a compliance infrastructure encompassing KYC, transaction monitoring, market surveillance, and regulatory filings. Gemini obtained a Limited Purpose Trust Charter from the New York Department of Financial Services in 2015. By 2018, Gemini had obtained digital asset insurance covering tokens and coins held on its exchange. Furthermore, Gemini has completed both SOC 1 Type 2 and SOC 2 Type 2 examinations covering its exchange and custody products.

## **THE RUNDOWN:**

**Crypto Platform Gemini Raises \$400 Million in Growth Equity Funding Valuing it at \$7.1 Billion:** Led by Morgan Creek Digital, the Raise Will Fuel Global Expansion, and Further Gemini's Mission to Empower the Individual Through Crypto. [Read More](#)

**Gemini Raises \$400 Million To Build A Metaverse Outside Facebook's Walled Garden:** Setting the stage for the clash, last month dozens of blockchain startups raised a total of more than \$4 billion to chip away at the exterior defenses of these Walled Gardens by building a virtual, holographic, augmented reality version of the internet, called the metaverse. [Read More](#)

**Commonwealth Bank to enable crypto trading for 6.5M Aussies, 'other banks will follow':** The CBA stated that it will support ten crypto assets in its banking app, including Bitcoin, Ether, Bitcoin Cash, and Litecoin. [Read More](#)

**Gemini Raises \$400 Million in Growth Equity Funding Round; Metaverse Clash Incoming:** In an interview with Forbes, Cameron Winklevoss talked about the different paths that metaverse companies follow. He said, "There's a centralized path... that is one step away from being a metaverse, and that's totally fine. But there is another path, which is the decentralized metaverse, and that's the metaverse where we believe there's a greater choice, independence, and opportunity, and there is technology that protects the rights and dignity of individuals." [Read More](#)

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